CAMP iEVAL
A UNIQUE WAY TO IMPROVE EVALUATION USE WITH CLIENTS

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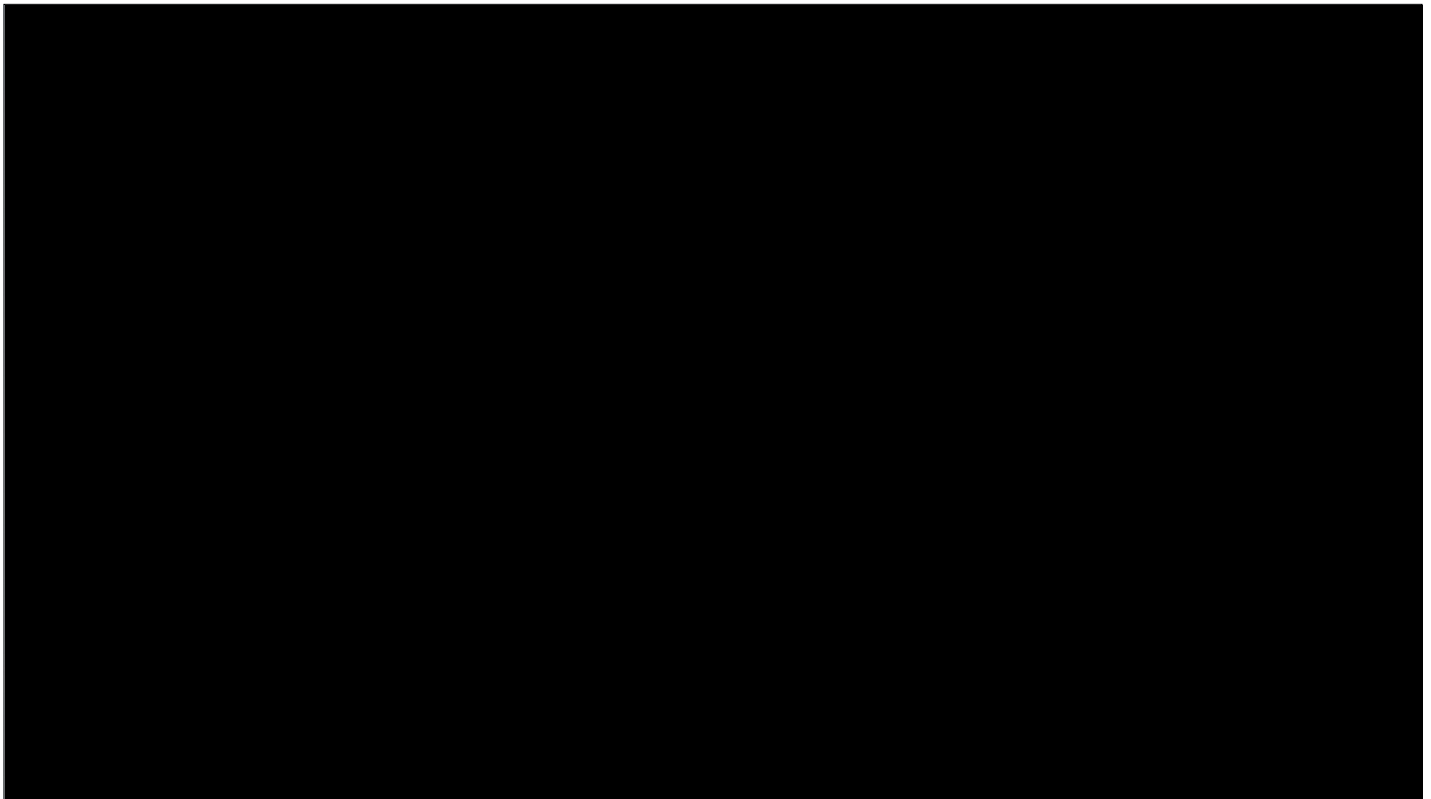
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CONDUCT FUN PROFESSIONAL DEVELOPMENT AROUND EVALUATION

HOW WE FOCUS ON EVALUATION USE

1. **Talk about evaluation use** at the beginning - Who, What, How, Why - and put it in writing
2. **Teach about evaluation** as you are conducting the evaluation
3. **Involve key stakeholders** in meaningful ways
4. **Share results** often and in different ways
5. **Make evaluation fun** - if you have fun with it, then the likelihood of use increases

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WHAT WE DO AT CAMP iEVAL

Start with evaluation

HAVE FUN!

Share results often

Teach about evaluation

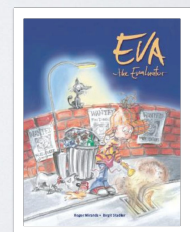Involve key stake-holders

CAMP ATMOSPHERE

UNDERSTANDING EVALUATION

- **Cookie Activity**:
  - Get into groups of 3-4 people
  - Each group take one of each cookie
  - Task: Determine which is the BEST cookie and defend your decision

- **Eva the Evaluator**, by Roger Miranda, is a children's book that explains what evaluators do in a FUN way!

TYPICAL CAMP AGENDA

1. **Introductions**
2. **Review local student/staff/program data available**
3. **Share overview findings across sites**
4. **Teach how to interpret data & work together to add context**
5. **Share site successes & barriers identified by data**
6. **Present national best practices based on needs identified through data**
7. **Networking & Reflection**

INTRODUCTIONS

If there are new people:

name, site location, how long you've been working in this field, & what you hope to get out of today

Fun question for all to answer:
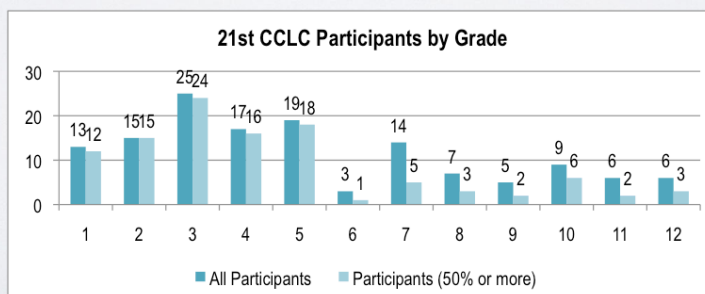
Who is your favorite superhero and why?

What would your dream vacation be?

REVIEW LOCAL DATA

Observations/Teacher Interviews

Site	Observations	Interviews
CGRESD		x
Elkhart		x
Kalamazoo	x	
Mancelona	x	x
Muskegon		x
Northport	x	x
Traverse City		x
Union City		x

Program	4th-5th grades	6th-8th grades	9th-12th grades	Total
Benton Harbor	-	7	3	10
Char-Em	12	15	-	27
Clare-Gladwin	11	10	4	25
Mancelona	0	6	-	6
Muskegon	3	5	7	15
Shelby	4	5	2	11
Traverse City	-	-	2	2
Union City	3	6	5	14
Totals	33	54	23	110

21st CCLC Participants by Grade

Legend: ■ All Participants ■ Participants (50% or more)

SHARE FINDINGS ACROSS SITES

Observations: Most Positive

- Youth generally interact with one another in positive ways.
- Staff treat youth with respect and listen to what they say.
- There is opportunity for unstructured time for socialization.
- Staff regularly reward youth achievements and positive behaviors, particularly in front of their peers.

Observations: Most Challenging

- Fun instructional materials and strategies are widely available.
- There is enough room for all program activities.
- Youth show respect for each other.
- There are no observable safety hazards in the program space.

Attendance: overall

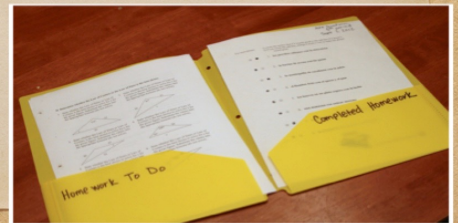| Attendance	EL	MS	HS
All Attendees (total)	74	80	52
All Attendees - average days	86	92	32
Regular Participants (total)	69	71	24
Regular Participants - average days	90	102	54
Regular as Percentage of All (goal = 65%)	93%	89%	46%
STATE AVERAGES - Percentage of Regular Participants (2010-11)	55%	19%	4%
STATE AVERAGES - Average daily attendance (2010-11 school year)	49	34	26

TEACHING FOR UNDERSTANDING WITH LOCAL DATA

SHARING ACROSS PROGRAMS

What Characterizes a High-Quality Activity?
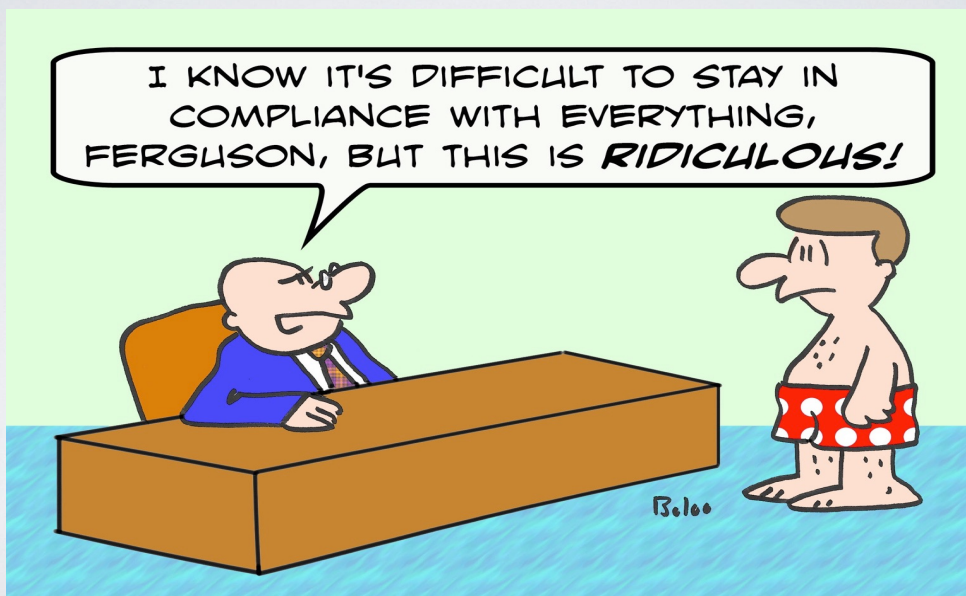
- They exhibit well-integrated academic content.

- They develop strong relationships between the participants and caring adults, older students, or peers.

- They provide opportunities for authentic decision-making by the participants.

- They allow the potential for student leadership in the activity.

Homework Folders

- Each school day teacher receives folder
- Left side has work to be done
- Right side has completed work with "SPARKS" stamped on it
- Holds students accountable to homework
- Homework all in one place and by grade for teachers, students, & parents

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SHARING BEST PRACTICES

NETWORKING & REFLECTION

- What is **going really well** at your site lately that you'd like to share so others can replicate or learn from what you're doing?
- What **struggle** are you experiencing that you'd like to share and see if others have insight on how to deal with it?

- What information/idea will you **use** back at home?
- What could be **improved**?
- What **suggestions** do you have for the next Camp iEval?

TIPS FOR PREPARING FOR CAMP

- Know & respect your audience

- Pick a casual location

- Be prepared

- Give participants something personal & meaningful

- Use participant feedback

- Keep the energy high!

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