



# **CAMP iEVAL**

## **A UNIQUE WAY TO IMPROVE EVALUATION USE WITH CLIENTS**

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*American Evaluation Association, November 2015*

## 'WHY HAVE CAMP IEVAL'

BY WENDOLYN

*iEval*



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# CONDUCT FUN PROFESSIONAL DEVELOPMENT AROUND EVALUATION



# HOW WE FOCUS ON EVALUATION USE



- 1. Talk about evaluation use** at the beginning - Who, What, How, Why - and put it in writing
- 2. Teach about evaluation** as you are conducting the evaluation
- 3. Involve key stakeholders** in meaningful ways
- 4. Share results** often and in different ways
- 5. Make evaluation fun** - if you have fun with it, then the likelihood of use increases



# WHAT WE DO AT CAMP iEVAL



# CAMP ATMOSPHERE



# UNDERSTANDING EVALUATION

- **Cookie Activity:**

- Get into groups of 3-4 people
- Each group take one of each cookie
- Task: Determine which is the BEST cookie and defend your decision



- **Eva the Evaluator**, by Roger Miranda, is a children's book that explains what evaluators do in a FUN way!





# TYPICAL CAMP AGENDA

- 1. Introductions**
- 2. Review local student/staff/program data available**
- 3. Share overview findings across sites**
- 4. Teach how to interpret data & work together to add context**
- 5. Share site successes & barriers identified by data**
- 6. Present national best practices based on needs identified through data**
- 7. Networking & Reflection**



# INTRODUCTIONS

## **If there are new people:**

name, site location, how long you've been working in this field, & what you hope to get out of today

## **Fun question for all to answer:**

Who is your favorite superhero and why?

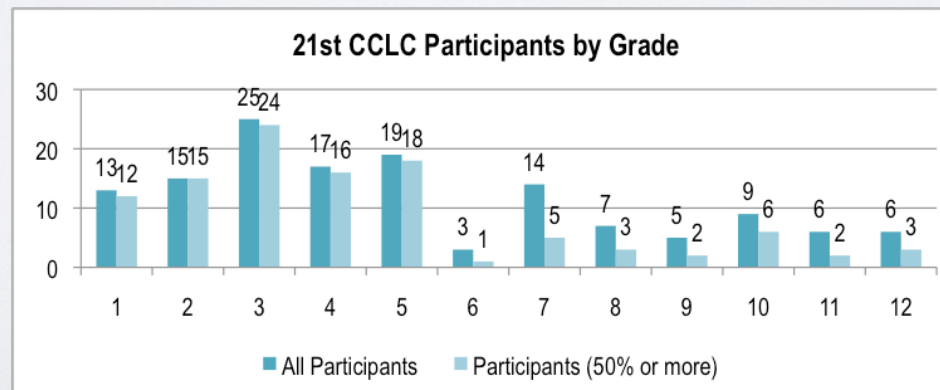
What would your dream vacation be?

# REVIEW LOCAL DATA

## Observations/Teacher Interviews

Site	Observations	Interviews
CGRES		x
Elkhart		x
Kalamazoo	x	
Mancelona	x	x
Muskegon		x
Northport	x	x
Traverse City		x
Union City		x

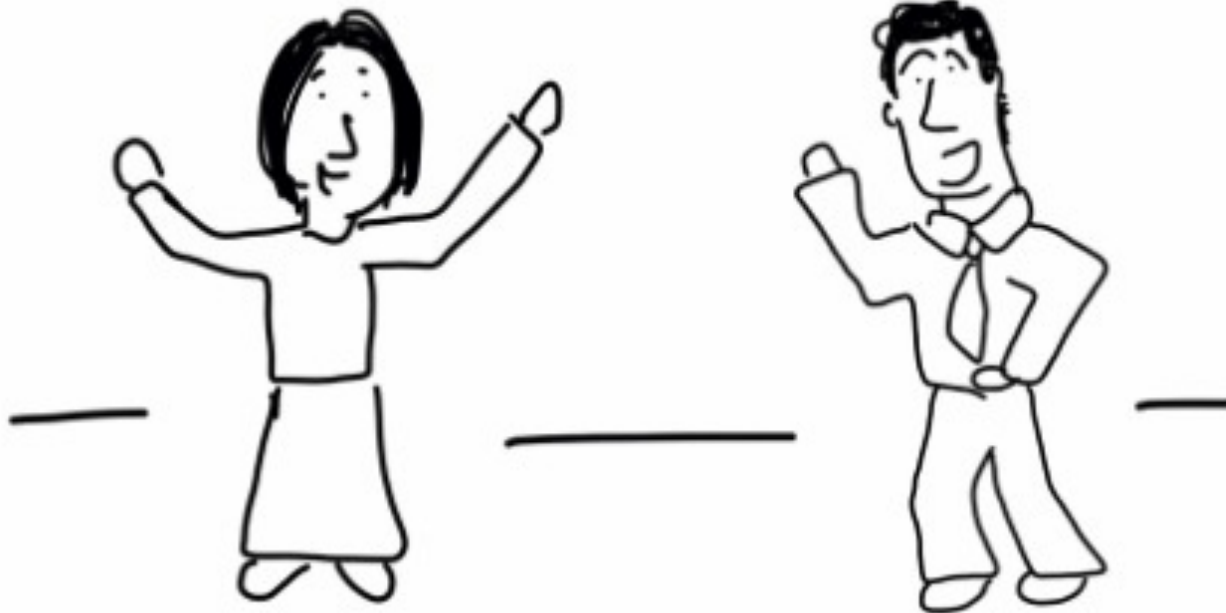
Program	4th-5th grades	6th-8th grades	9th-12th grades	Total
Benton Harbor	-	7	3	10
Char-Em	12	15	-	27
Clare-Gladwin	11	10	4	25
Mancelona	0	6	-	6
Muskegon	3	5	7	15
Shelby	4	5	2	11
Traverse City	-	-	2	2
Union City	3	6	5	14
<b>Totals</b>	<b>33</b>	<b>54</b>	<b>23</b>	<b>110</b>



## Founding members of the excited evaluators TIG

woohoo eval!

ohhhhh yeahhhh!



# SHARE FINDINGS ACROSS SITES

## Observations: Most Positive

- Youth generally interact with one another in positive ways.
- Staff treat youth with respect and listen to what they say.
- There is opportunity for unstructured time for socialization.
- Staff regularly reward youth achievements and positive behaviors, particularly in front of their peers.

## Observations: Most Challenging

- Fun instructional materials and strategies are widely available.
- There is enough room for all program activities.
- Youth show respect for each other.
- There are no observable safety hazards in the program space.

## Attendance: overall

Attendance	EL	MS	HS
All Attendees (total)	74	80	52
All Attendees - average days	86	92	32
Regular Participants (total)	69	71	24
Regular Participants - average days	90	102	54
Regular as Percentage of All (goal = 65%)	93%	89%	46%
STATE AVERAGES - Percentage of Regular Participants (2010-11)	55%	19%	4%
STATE AVERAGES - Average daily attendance (2010-11 school year)	49	34	26



# TEACHING FOR UNDERSTANDING WITH LOCAL DATA

SNAP-Ed Funded Paired Comparisons												
Program Name: _____												
A	Percent of teachers/admin who want to participate next year ( )	A	A	A	A	A	A	A	A	A	A	A
B	Percent of teachers who felt students benefited from the program ( )	B	B	B	B	B	B	B	B	B	B	B
C	Percent of students eating more fruit ( )	C	C	C	C	C	C	C	C	C	C	C
D	Percent of students eating more vegetables ( )	D	D	D	D	D	D	D	D	D	D	D
E	Percent of students eating more whole grains ( )	E	E	E	E	E	E	E	E	E	E	E
F	Percent of students choosing healthier foods/snacks ( )	F	F	F	F	F	F	F	F	F	F	F
G	Percent of students doing more physical activity ( )	G	G	G	G	G	G	G	G	G	G	G
H	Percent of parents eating more fruit ( )	H	H	H	H	H	H	H	H	H	H	H
I	Percent of parents eating more vegetables ( )	I	I	I	I	I	I	I	I	I	I	I
J	Percent of parents eating more whole grains ( )	J	J	J	J	J	J	J	J	J	J	J
K	Percent of parents choosing healthier foods/snacks ( )	K	K	K	K	K	K	K	K	K	K	K
L	Percent of parents doing more physical activity ( )	L	L	L	L	L	L	L	L	L	L	L

**Site Totals:** Count how many times you circled each letter and enter in the space after each letter below. The letters circled the most times are your site's priorities.

A	B	C	D	E	F
G	H	I	J	K	L

**Project Totals:** Add together the letter totals from each site and enter in the space after each letter below. The letters circled the most times are the program's overall priorities.

A	B	C	D	E	F
G	H	I	J	K	L



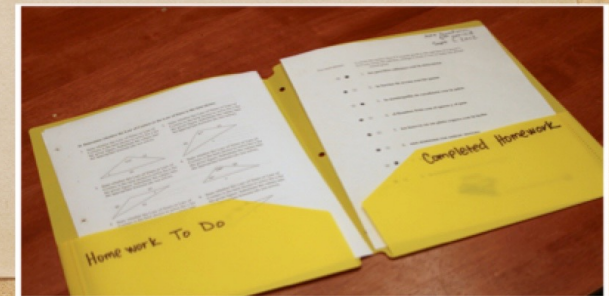
# SHARING ACROSS PROGRAMS

## What Characterizes a High-Quality Activity?

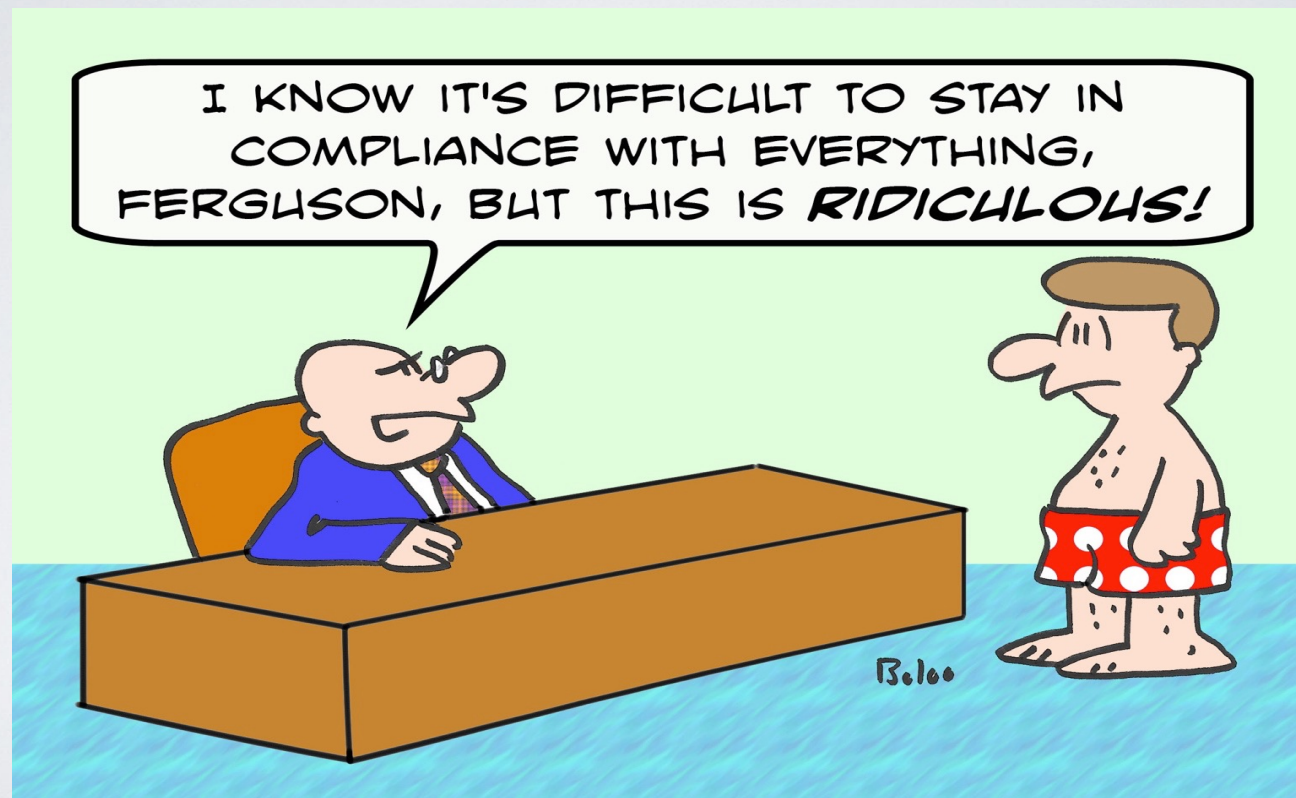
- They exhibit well-integrated **academic content**.
- They **develop strong relationships** between the participants and caring adults, older students, or peers.
- They provide opportunities for **authentic decision-making** by the participants.
- They allow the potential for **student leadership** in the activity.

## Homework Folders

- Each school day teacher receives folder
- Left side has work to be done
- Right side has completed work with “SPARKS” stamped on it
- Holds students accountable to homework
- Homework all in one place and by grade for teachers, students, & parents



# SHARING BEST PRACTICES





# NETWORKING & REFLECTION

- What is **going really well** at your site lately that you'd like to share so others can replicate or learn from what you're doing?
- What **struggle** are you experiencing that you'd like to share and see if others have insight on how to deal with it?
- What information/idea will you **use** back at home?
- What could be **improved**?
- What **suggestions** do you have for the next Camp iEval?



# TIPS FOR PREPARING FOR CAMP

- Know & respect your audience
- Pick a casual location
- Be prepared
- Give participants something personal & meaningful
- Use participant feedback
- Keep the energy high!



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